



# SUSTAINABILITY AT 4WALL

OUR COMMITMENT FOR 2024

# OUR COMMITMENT

We are a global video and lighting event solutions service provider with 15 locations across the US and Europe, including over 1 million SQ FT of warehouse space in the US and over 200,000 SQ FT in the UK.

We have made a commitment to deliver on our sustainability goals via a series of accreditations, processes and systems to support our clients' supply chains, and to help create a more sustainable audio visual and lighting industry.

Dedicated to superior quality

To be at the forefront in new technologies

Client focused

Working to reduce environmental impacts associated with the industry

Become an industry leader in the field of Event Sustainability

Maximising impact to the end user

Passionate and determined

We believe that we have a responsibility to the communities we work in and that our business should be sustainable if it is to continue to succeed and grow. Therefore, 4Wall is committed to minimise and mitigate any effects our operations may have.

# OUR SUSTAINABILITY ACCREDITATIONS



## INDEPENDENT BODY SUPPORTING SUSTAINABILITY IN EVENTS

As an independent body founded by events professionals and industry leaders, isla is an action-driven network. We bring together expertise from across the entire events sector and empower your teams with the confidence, knowledge, and resources needed to confidently and consistently deliver sustainable events.

Our focus is in three core areas: zero waste, 100% renewable, and carbon emission reductions. Our goal is to set short and long term targets in these areas and then track measure, and report to drive constant improvement.



## ALBERT'S SUSTAINABLE PRODUCTION CERTIFICATION

We are an Albert sustainable supplier and have been awarded an Albert Sustainable Production Certification and are committed to reducing the environmental impact of our industry.

**albert** is leading a charge against climate change; bringing the film and TV industries together to tackle our environmental impact and inspiring screen audiences to act for a sustainable future.



## MORE TREES CARBON OFFSET SCHEME

Climate change is harming our planet, but if we all make a small change, we can make a big impact.

As a **(more:trees)** business we help sequester CO2 and become a more sustainable brand by planting trees to offset our emissions.



## DRIVING SUSTAINABLE BUSINESS PRACTICE AND STRATEGY

Green Circle Solutions provide a diverse range of sustainability solutions to build into the heart of businesses and their events, exhibitions and projects.

Aiming to re-imagine how we look at events so that sustainability is built-in from the initial concept.

WORKING WITH 4WALL

# isla.

We are a dedicated isla member, alongside a number of prominent event industry professionals and brands, working together accelerate the event industry transition to a more sustainable future.

isla provide practical guidance and support on environmental issues, drawing on expertise from across the sector to create a powerful network with the knowledge and confidence to facilitate change.





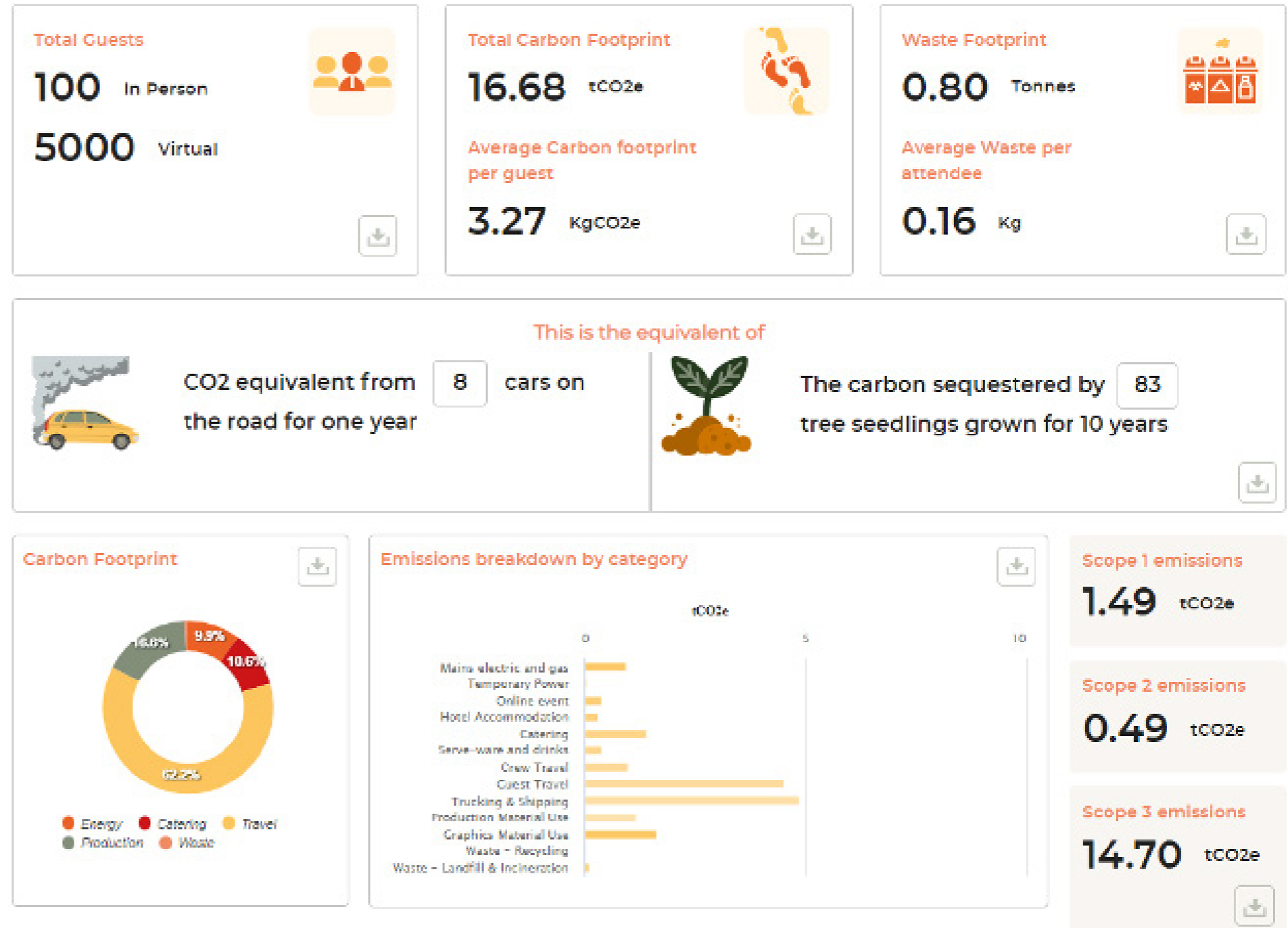
# WORKING TOWARDS **10% CARBON REDUCTION**

**With the help of isla and the network of members, we are working to reduce our carbon footprint by:**

- Using TRACE, a detailed carbon emission tracking software, to track and gauge the amount of carbon used at our events
- Reviewing and reassessing our emissions for every event, year on year, to work towards a 10% reduction
- Taking part in wider industry studies and discussions about long term sustainability in the events industry
- Establishing new campaigns and schemes to support our clients efficiently and sustainably



TRACE is a data capture and reporting software that is aligned with the GHG Protocol and GRI Standards for environmental reporting, enabling us to understand the full picture of any event operations in line with global standards and be compliant with SBTi and Race to Zero. We are able to track every single event using this software, and ensure changes are made year on year.



SUSTAINABLE SERVICE



WORKING WITH 4WALL

# SUSTAINABLE **TECHNOLOGY**

## **REMOTE ACCESS**

All of our video equipment can be accessed remotely to update content and troubleshoot, negating the need for additional transportation and crew costs.

## **LOW POWER CONSUMPTION**

All of our LED technology features a dynamic and intelligent use of energy, working as a clever energy reducing function, making savings of up to 40%.

## **WASTE MANAGEMENT**

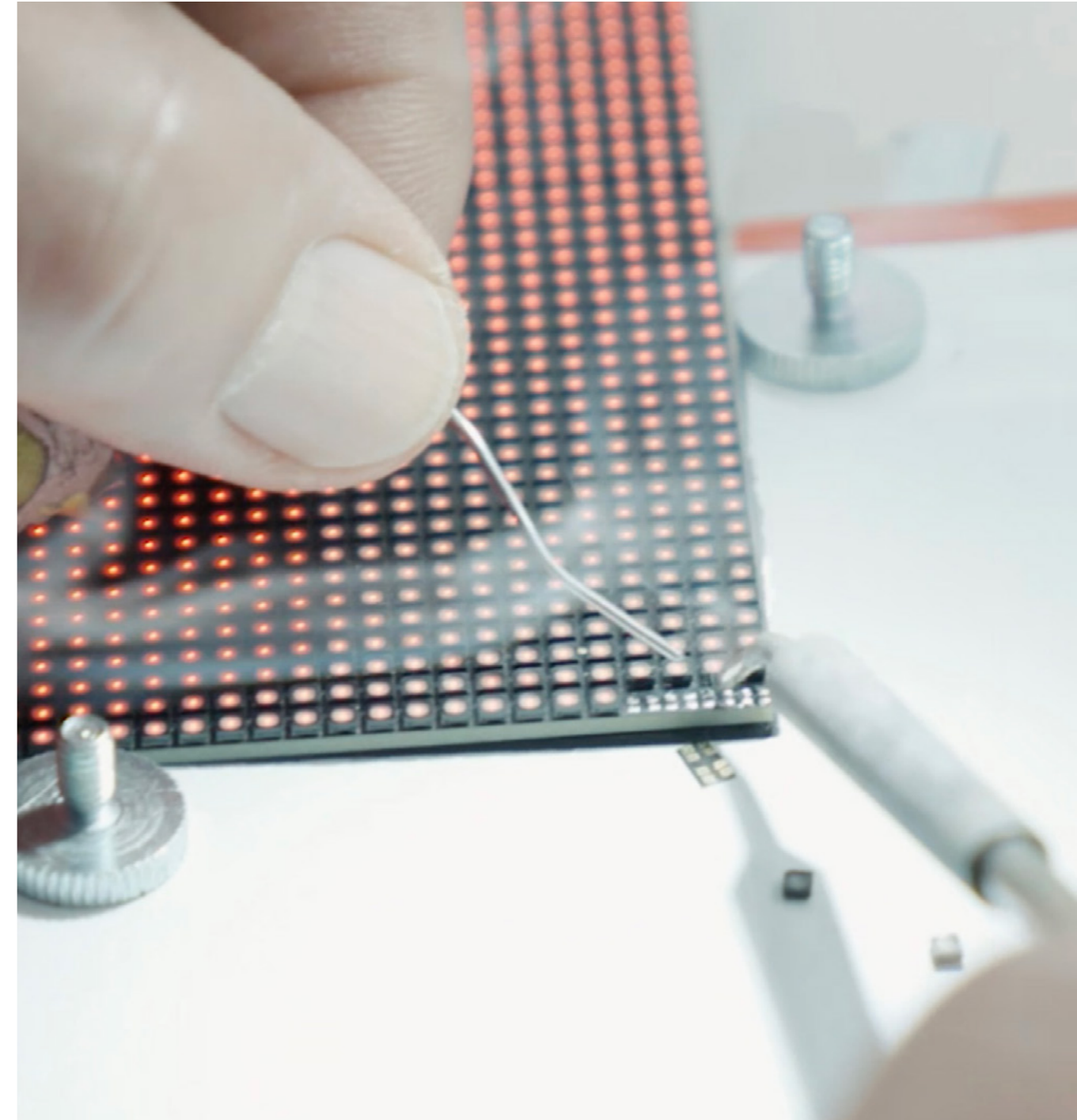
We recycle 100% of our electronic goods that cannot be repaired or are unusable.

## **DURABLE & REPAIRABLE**

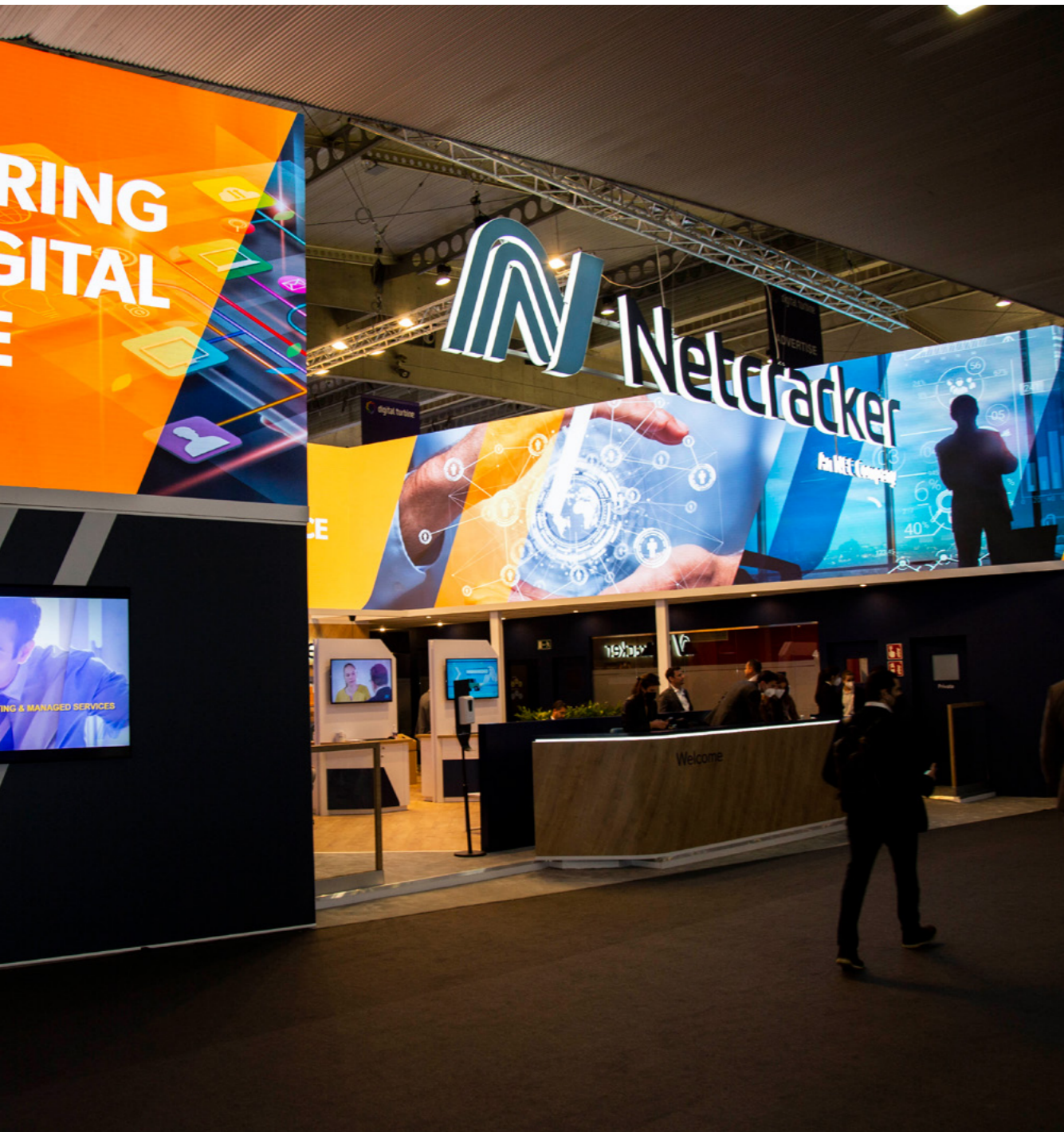
All of our AV & lighting equipment is robust enough for long-term permanent installations and can be repaired when needed by our in-house AV & lighting repair teams. We ensure our equipment is verified on purchase, and ensure it is delivered at the highest standard.

## **REDUCTION IN PRINT**

We promote the use of AV technology at events enabling flexibility for our clients with regard to content, leading to a reduction in printing.







# LED PRODUCT FEATURES

## ENERGY SAVING SYSTEM

We program our LED walls and audio visual equipment to automatically switch off at night to a set time that suits the project, reducing energy usage and cost.

## LIGHTWEIGHT PRODUCTS

Our LED technology is designed to be extremely lightweight to enable easy handling, as well as a reduction in carbon footprint with regard to transportation and shipping.

## AMBIENT LIGHT SENSORS

We use ambient light sensors to detect the amount of light in the room to automatically dim the screen and save energy.

## ADJUSTABLE BRIGHTNESS

We can manually program brightness levels according to our clients' requirements and to save energy. This can be pre-programmed in advance to accommodate lighting changes at different times of the day.



WORKING WITH 4WALL

# WORKING WITH **MANUFACTURERS**

## **SUSTAINABLE INVESTMENTS**

We always invest in the latest technology that offers innovative tools in ensuring the technology we offer our clients has a reduced impact on the environment and better energy ratings year on year.

## **PRODUCT & MANUFACTURER AGNOSTIC**

We are not tied to one manufacturer, but instead work across premium manufacturers to deliver our clients with the best product and a product that meets our sustainability requirement.

## **SUPPLY CHAIN**

We have close relationships with a number of manufacturers and distributors, all of which have rigorously been vetted by us to ensure they adhere to our company ethos, ethics and sustainability policies.

## **SUSTAINABLE PARTNERSHIPS**

We partner with sustainable manufacturers such as Aluvision and Samsung to deliver a sustainable product to our clients.







# SUSTAINABLE PARTNERS

We work with manufacturers who are at the cutting-edge when it comes to developing sustainable products. Here are some examples of key partners we work closely with who are at the forefront of sustainability in their industries:



Aluvision engineers products that are built to be long-lasting, whether that's for events or for permanent installations. The company also has a sustainability charter for its processes and company ethics.

[READ MORE >](#)



Samsung works to sustainable KPIs when it comes to designing, manufacturing and distributing products. The company assess the environmental impact of every product and refine the process to reduce impact and find ways to make products more sustainable.

[READ MORE >](#)





WORKING WITH 4WALL

# TRANSPORT & LOGISTICS

## MINIMISING OUR CARBON FOOTPRINT

We have a large warehouse space with efficient storage facilities to avoid renting additional vehicles and reducing our carbon footprint. We are actively upgrading our vehicles to electric, have increased our warehouse space to minimise additional transit and have built two new mezzanines in our warehouses.

## VERIFIED SUPPLY CHAIN

We ensure all of our suppliers adhere to our sustainable practices and criteria, or are making active improvements to becoming more sustainable.

## GLOBAL NETWORK OF PARTNERS & CREW

We use local crew to support jobs globally, calling on our network of trusted partners worldwide to allocate crew to jobs to minimise travel times, costs and the impact on the environment.

## SCREEN PERFORMANCE MONITORING

Our teams monitor screen temperature and performance remotely, and can make adjustments to ensure optimal performance and efficiency.





# SUPPORTING **NEW TALENT**



## **ACADEMY OF LIVE TECHNOLOGY**

We always invest in the latest technology that offers innovative tools in ensuring the technology we offer our clients has a reduced impact on the environment and better energy ratings year on year.



## **STUDENT FREELANCER SCHEME**

We support students to bring them into the industry by offering them paid freelance work at some of our biggest shows, including IBC, Paris Airshow and Parklife festival.

CONTACT US





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**THANK YOU**

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