

STUDIO 19

ROYAL LANCASTER

KINGS







## PURPOSE-BUILT VIRTUAL PRODUCTION SUITE & STUDIO

Set in the luxury hotel Royal Lancaster London opposite London's Hyde Park, **Studio 19** is a unique virtual and hybrid event studio with a difference.

Featuring the very latest in extended reality technology, green screen, virtual production and more, **Studio 19 is located on the 19th floor of Royal Lancaster London** enables you to host bespoke hybrid and virtual events in a safe and secure environment. The Studio's production set up allows content to be pre-recorded and/or streamed live via Zoom or a virtual event platform, as well as host socially-distanced hybrid events.



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Studio 19 is a purpose-built studio on the 19th Floor of Royal Lancaster London, catering to corporate and brand virtual and hybrid events.





## KEY FEATURES AT STUDIO 19



**EXTENDED REALITY STAGE**



**GREEN SCREEN STAGE**



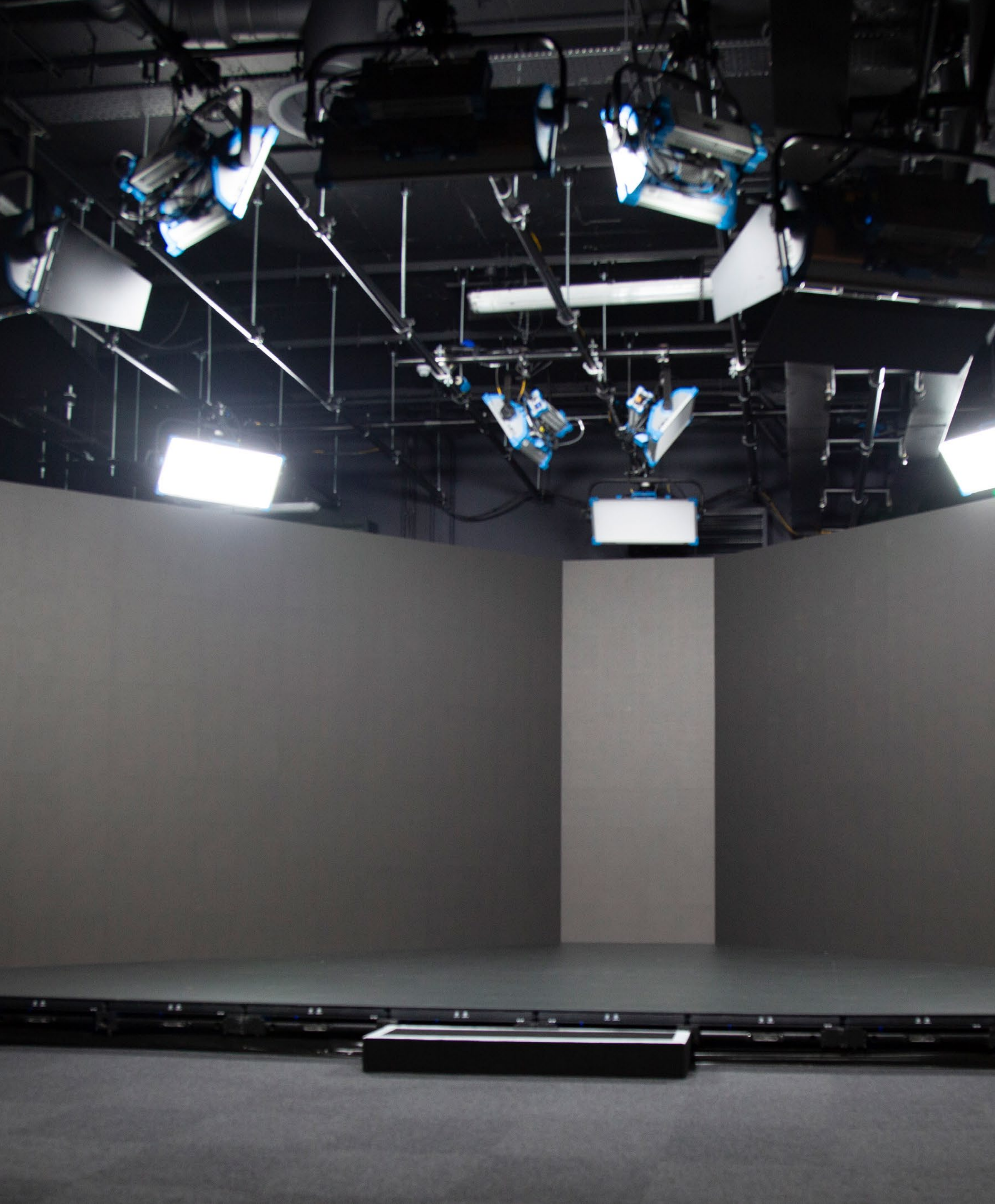
**VIRTUAL PRODUCTION SUITE**



**PRODUCTION TEAM ZONE**

Studio 19 offers multiple purpose-built spaces for a range of virtual events.





# THE LATEST STUDIO TECHNOLOGY & EXPERIENCE

Studio 19 offers the latest in extended reality technology, green screen sets, full production and more, giving you a range of benefits and features unique to Studio 19, including:



Extended reality technology stage



Present on real LED backdrop



Interactive set content



Green screen stage



Hybrid event set up



Full production



Connect to virtual event platform

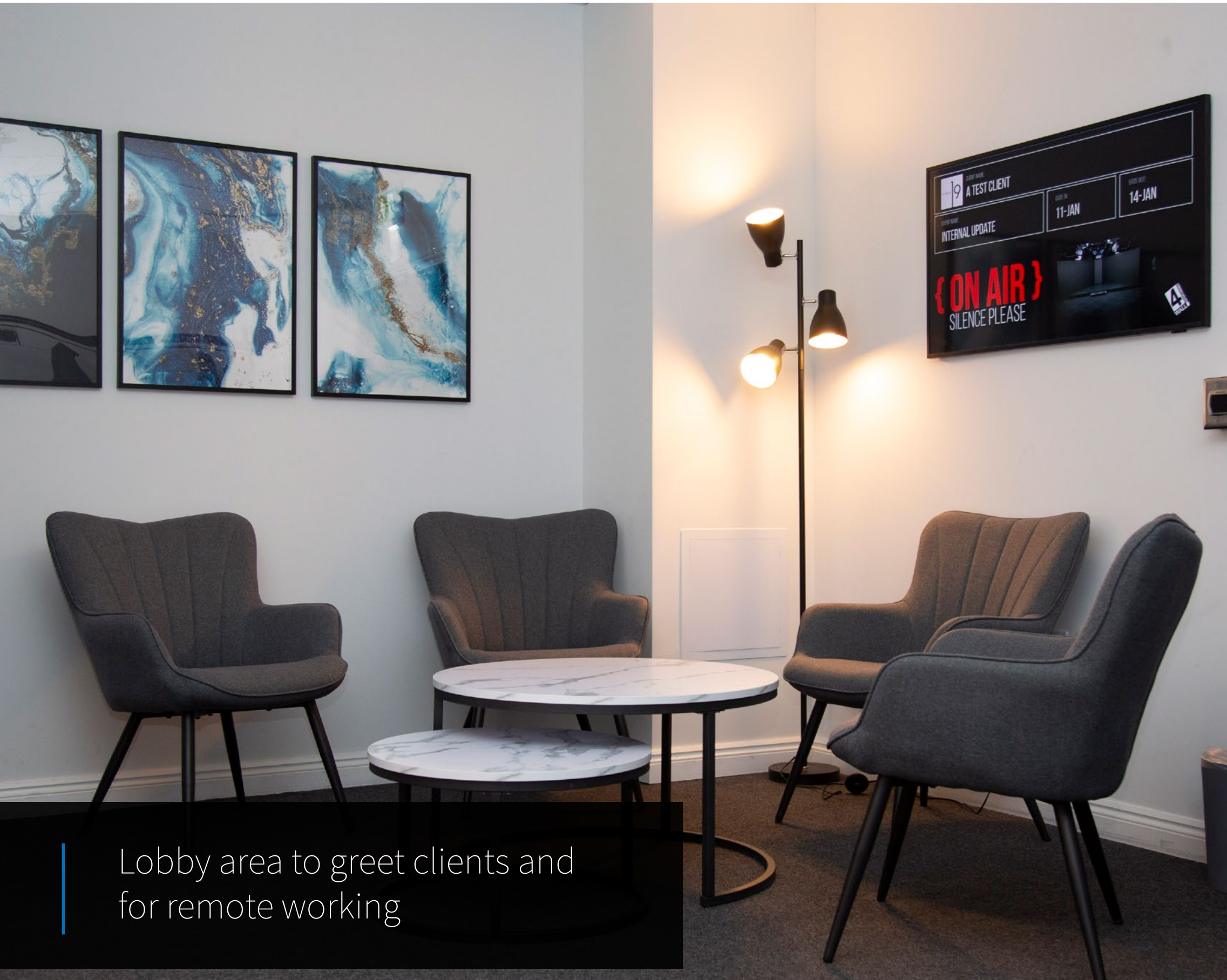


Seamless presenter experience





# STUDIO SPACES



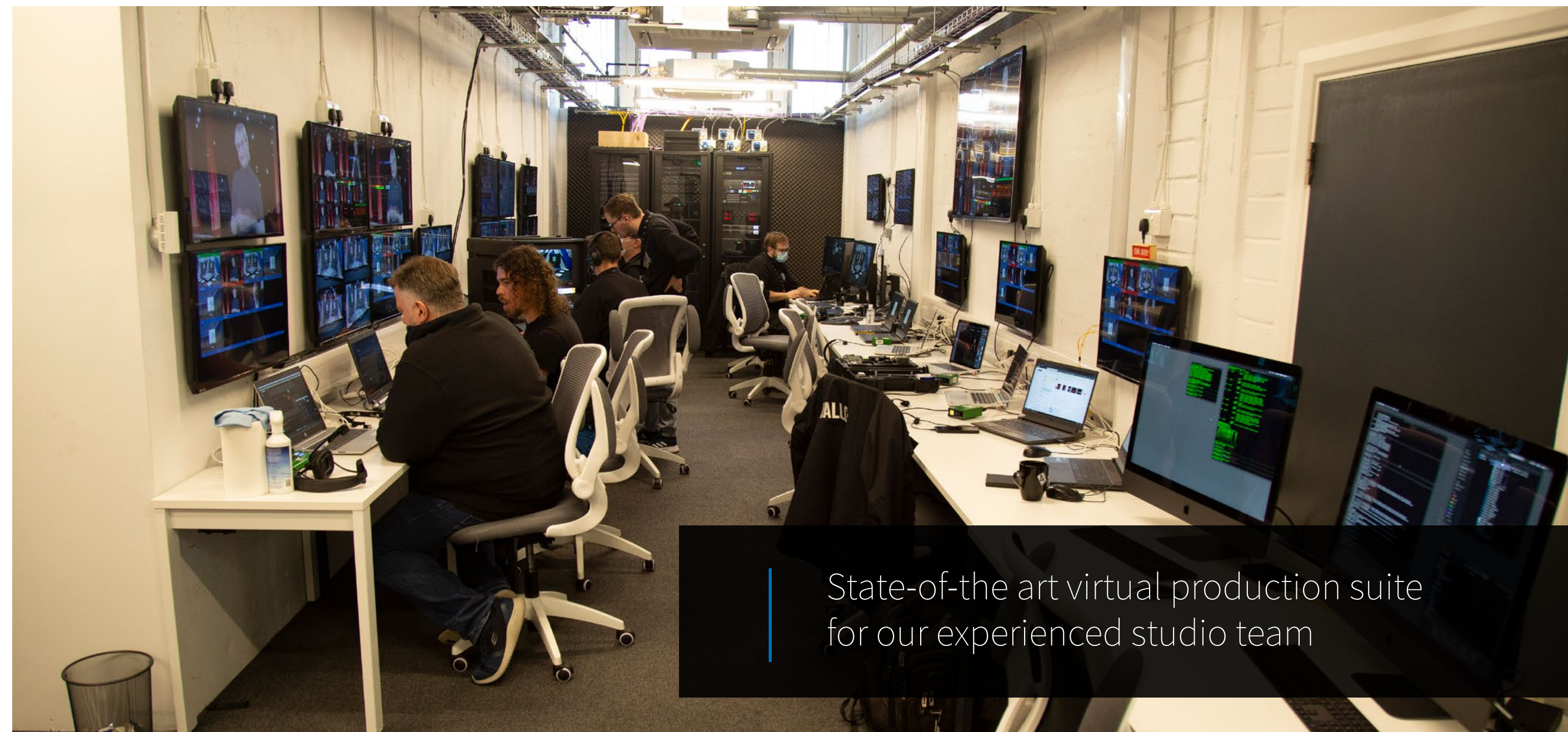
Lobby area to greet clients and for remote working



Dedicated client meeting and production spaces throughout the studio



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State-of-the art virtual production suite for our experienced studio team



## CLICK TO WATCH OUR 3D VIRTUAL WALK-THROUGH

- Client meeting area
- Virtual production suite
- Central London location
- Fully sound-proofed studio
- Access to hotel event facilities







CLICK TO WATCH OUR  
VIRTUAL CASE STUDIES







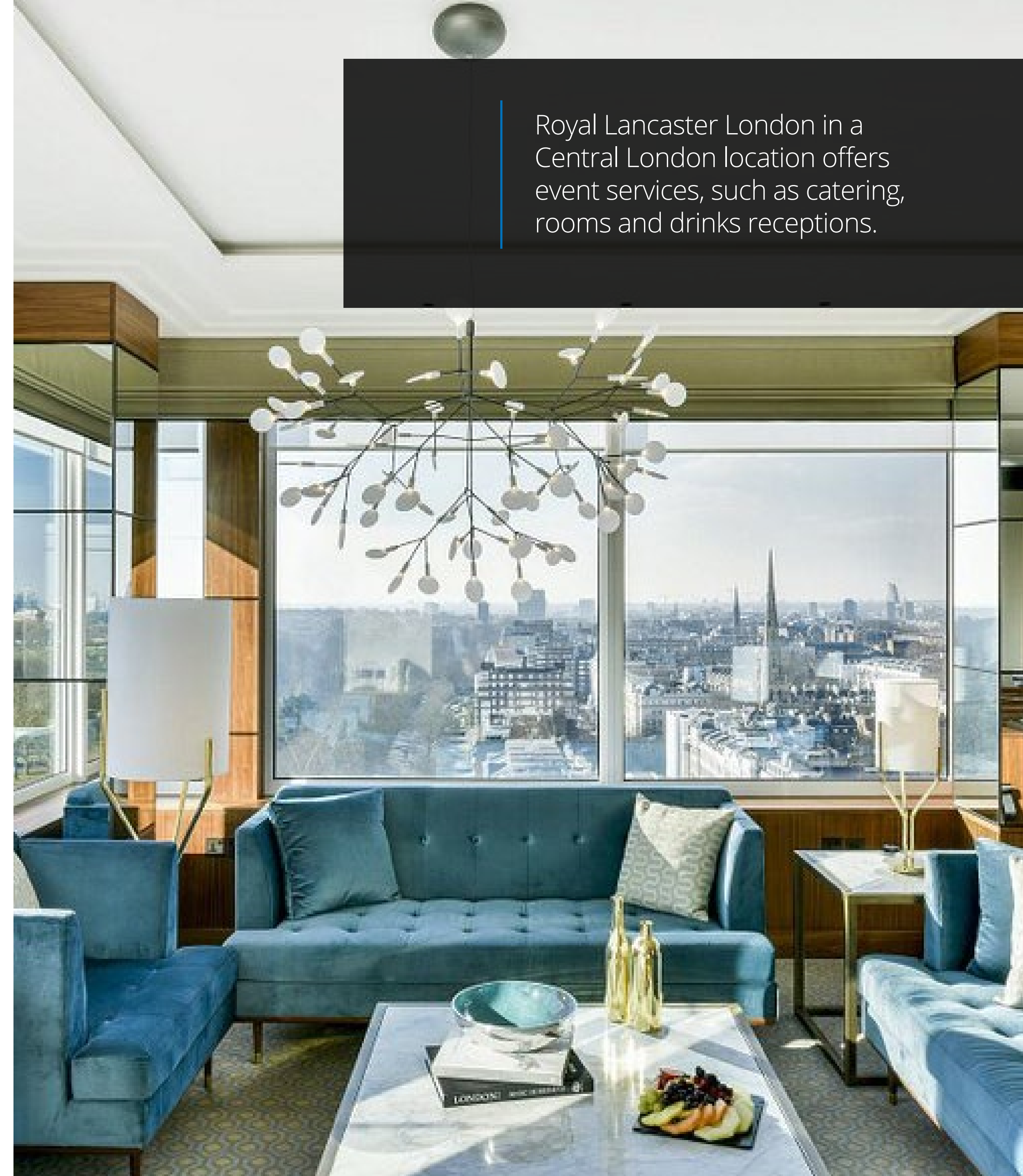
## LOCATED ON THE 19TH FLOOR OF ROYAL LANCASTER LONDON

Studio 19 is located within Royal Lancaster London allowing you to benefit from the services of a luxury hotel during your event. You can add meeting rooms, catering and accommodation to your virtual studio event, giving your team and client a more traditional event experience.

The venue is Covid-safe, accredited by the AA and Visit England, allowing both virtual and hybrid events to take place safely within a Central London location.



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Royal Lancaster London in a Central London location offers event services, such as catering, rooms and drinks receptions.





## SAFE & SECURE ACCREDITATIONS

- ✓ "Good to Go" certified
- ✓ Sanitiser stations
- ✓ Social distancing measures
- ✓ Regular cleaning of kit and equipment
- ✓ Trained H&S technicians
- ✓ Automated discreet temperature checking





## THE LAYOUT



- 1** Large XR & green screen stage with high-res LED floor and walls
- 2** Audio desk and stage manager stations
- 3** Production team zone
- 4** Lobby/welcome area
- 5** Virtual production suite





## WHAT'S INCLUDED...

- Experienced production team
- Room hire at Royal Lancaster London
- XR workflows with camera tracking
- Option to pre-record or stream live to Zoom or a Virtual Event platform of your choice
- Stage & audio set up for multiple presenters using XR or green screen
- 7.3m (w) by 3.6m (d) by 2.5m (h) LED set backdrop and LED floor– high resolution Roe LED panels
- Disguise VX2 media servers to run 'Unreal' environments for a fully immersive experience
- 3x Panasonic PTZ cameras
- Full studio lighting setup
- Full audio setup for presenters and comms system
- Comfort monitors for presenter feedback



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### Virtual Production Team:

- Unreal Operator
- Graphics Operator
- Downstream Vision Mixer
- Disguise Operator
- Camera Operator
- Show Caller
- Audio Technician
- Video Capture





## YOUR BRANDING, OUR 3D WORLDS

We have a team of content creators who can build and edit 3D “worlds” with your branding. Our extended reality set designs come with a selection of interactive screen movements, Powerpoints/VT slots and branding opportunities.

[Example 1 – London skyline](#)

[Example 2 – Curved](#)

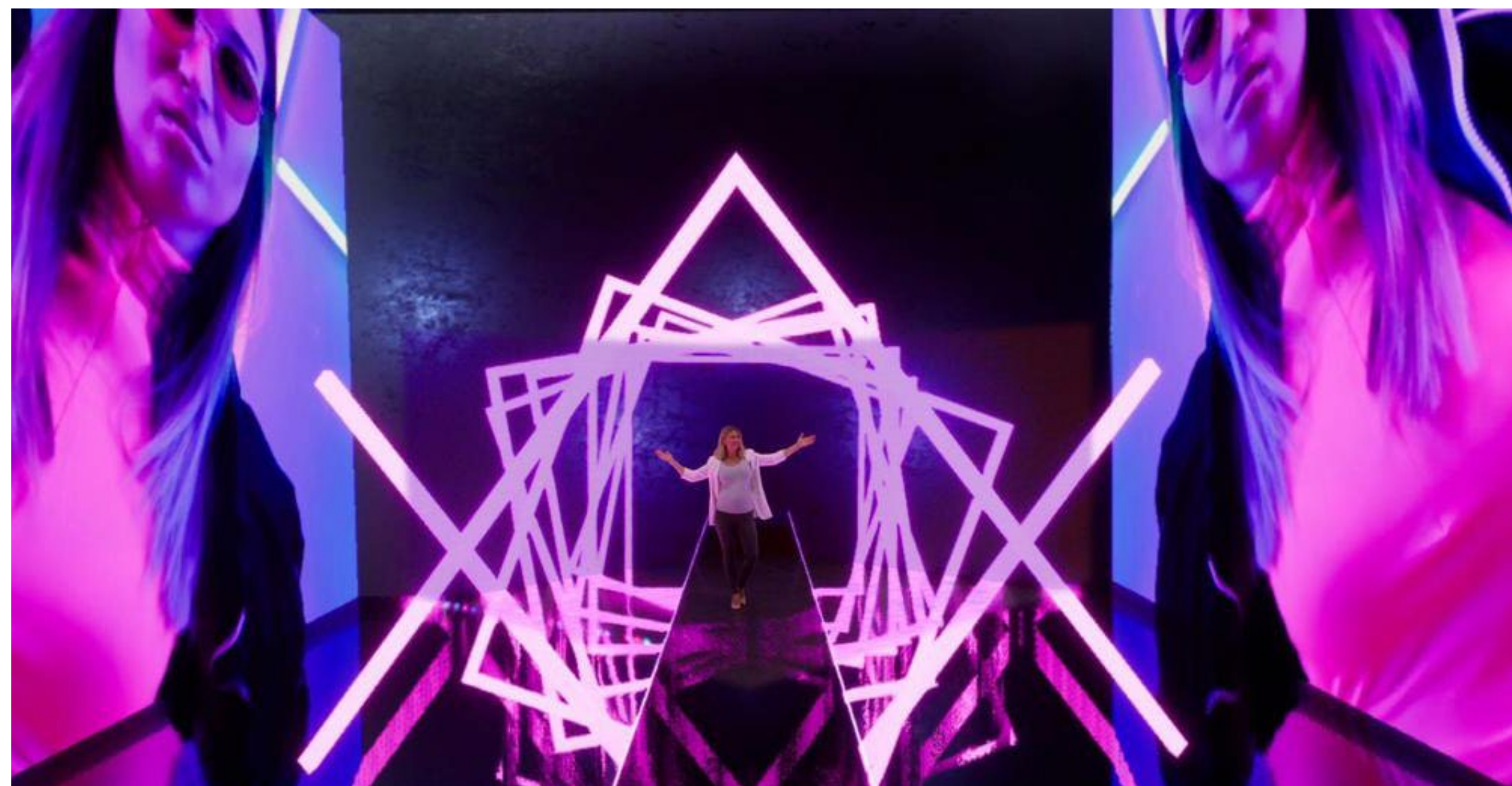
[Example 3 – Squares](#)

[Example 4 – Hexagonal](#)

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## OPTIONAL EXTRAS

Our team can also support with the following optional extras:

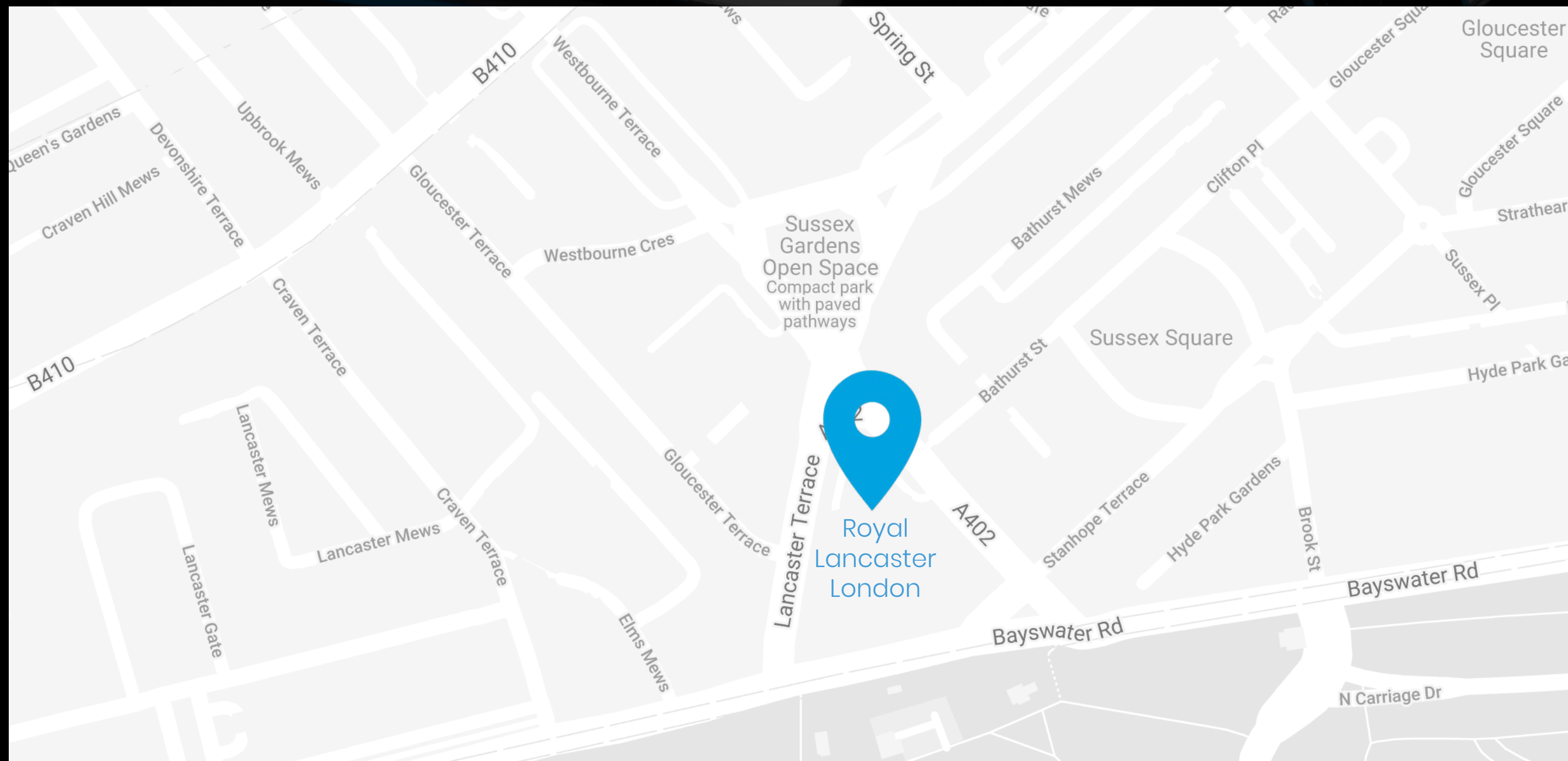
- Bespoke content creation
- Bespoke augmented reality objects
- Interactive set design, beyond predetermined interactivity
- Autocue
- Using multiple worlds
- Post-production content editing





## AT ROYAL LANCASTER LONDON

### FIND US



### CONTACT US TO BOOK A DEMO

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Royal Lancaster London  
Lancaster Terrace,  
Bayswater,  
London W2 2TY

Lancaster Gate station (1 min walk)  
Paddington station (6 min walk)



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