# CREATVE VED

4wall.com

# ENGINEERING CREATIVITY WITH LED

Our high-resolution creative LED products enable custom displays for your event, exhibition or product launch - offering unprecedented flexibility and creativity.

### CREATIVE

There are almost no restrictions on what you can engineer with our creative LED products.

### UNIQUE

With creative LED you can build an LED display that has never been seen before.

### **IMPACT-DRIVEN**

Our creative LED attracts attention, standing out across a showfloor with a bright and bold display.

### **DESIGN-LED**

Creative LED supports limitless design - whatever you can imagine we can create.

### THERE ARE FOUR CREATIVE OPTIONS TO CHOOSE FROM:

Flat Edge

Lage

Curve

S-Curve (available in Upad IV-S only)

Dr you can combine a mix of all these panels, also known as creative LED. 4wall.com | europe@4wall.com | +44 (0) 1279 624 840



Our range of flat LED products offer high-resolution, highquality and bold displays, that is designed to stand out.



### IDEAS FOR FLAT DISPLAYS

### CONFERENCE

All of our creative LED products offer a minimum of a 2mm pixel-pitch, ideal for a conference set that features highres brand content and an audience sat in close proximity to the screen. High brightness and modular as standard, our flat LED products are easy to install for a temporary conference environment.

### RETAIL

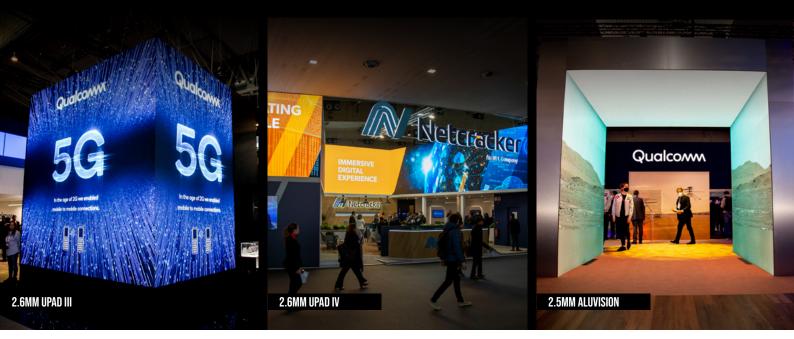
Retail is a creative industry and our Flat LED products make an otherwise static product display pop. Attract attention with a digital shop window, pop it up in a shopping centre or a build a custom LED PoS display - it's robust enough to handle any reactive retail environment.

### EXHIBITION

Our Flat LED products are lightweight enough to be flown and high resolution enough to be ground stacked on an exhibition stand. There's nothing that makes people look up more than a bold LED banner.



When flat displays aren't enough, enter: edge. Our LED in edge lets you create right angles, edges and boxed designs.



### IDEAS FOR EDGE DISPLAYS

### **IMMERSIVE EXPERIENCES**

Invite your visitors to step into a completely immersive experience with edged LED rooms. Sync content from the floor to the ceiling and use Edge LED to create seamless corners, giving your visitors an experience to remember, whether it's at an exhibition space or pop-up event.

### EDGED TUNNELS

Build custom-sized edged LED tunnels with our Edge LED products, featuring LED displays on the sides, ceiling and even floor. Use an edged LED tunnel as an entrance way to a conference event, as a standalone stand design at an exhibition or to attract audiences into a product or brand activation.

### STANDALONE CUBES

Most exhibition stands and events offer viewing from one position only. An edged LED cube, lets you be seen from all angles of the room. Whether it's to present at an exhibition, pop-up at a one-off event or create something more permanent, standalone cubes are quite the spectacle.



### IDEAS FOR CURVED DISPLAYS

### **FLOWN BANNERS**

Flown banners in curved designs are particularly effective. Our Curve LED products attracts the eye, increase viewing area and ensure you get more "sky space" across an event. Our range of Curve LED products can create both convex and concave formations, so the design choice is yours.

### **CONFERENCE SETS**

Create a curved conference set and maximise the viewing angles of a stage design and create a dynamic focal point, whether that's in a main plenary or breakout room.

### WAVED WALKWAYS

"Immersive", "exciting", "new" - just a few of the words we've heard thrown around by visitors entering waved walkways. Curved LED products can be used to create a journey, where visitors are able to think of nothing else. Waved walkways also offer the chance to stagger messaging for deeper understanding.

# S-CURVE UNILUMIN UPAD IV-S | 2.6MM

If you're looking for a more dramatic curve, our S-Curve panel is for you. Featuring the latest in true smooth curve LED technology, these panels, available in our Upad IV-S product, enable a seamless non-faceted 360-degree curve.



### IDEAS FOR S-CURVE DISPLAYS

### CYLINDERS

Be seen from all angles of the room with a seamless 360-degree LED cylinder. Our Unilumin Upad IV-S panels feature the latest in curved LED technology enabling a true curve cylinder design in a 2.6mm pixel pitch.

### ARCHWAYS

A curved LED archway really captures the imagination at an event, use a seamless curved archway for your event's entrance way, exhibition stand or conference lobby.

## **CAN'T DECIDE?** HOW ABOUT USING THEM TOGETHER...

Design should have no limits, which is why we have invested in our range of creative LED products. With creative LED you can use flat, edge and curve in one design, which means:

- No limit on creativity.
- All formations in one display.
- Consistency in colour and imagery.
- Convenient installation and assembly for pop-up events and exhibitions.



You can also build <u>LED flooring using our **Flat**</u> <u>Aluvision</u> panel with floor accessories.

### 2.6MM UNILUMIN UPAD IV -USE AS 4-IN-1 LED

Edge, Flat, Curve and S-Curve

2.6MM UNILUMIN UPAD III -USE AS 3-IN-1 LED

Edge, Flat, and Curve

### 2.5MM & 2.8MM ALUVISION HI-LED 55 - USE AS 3-IN-1 LED

**Curve**, **Edge**, **Flat** and **Floor** (**Flat**) We also have boxed corners available in this panel.



# FEATURED PRODUCTS

Click the featured LED below to visit our website and find out more about each product:



2.5mm & 2.8mm Flat
2.5mm & 2.8mm Convex Curve
2.5mm & 2.8mm Concave Curve

2.8mm Corner

### Unilumin

2.6mm Upad IV Flat
2.6mm Upad IV Convex Curve
2.6mm Upad IV Concave Curve
2.6mm Upad IV Edge
2.6mm Upad IV-S
2.6mm Upad III



Choose **Aluvision's** reusable aluminium framework for a more sustainable option.





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**CONTACT US** 

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